

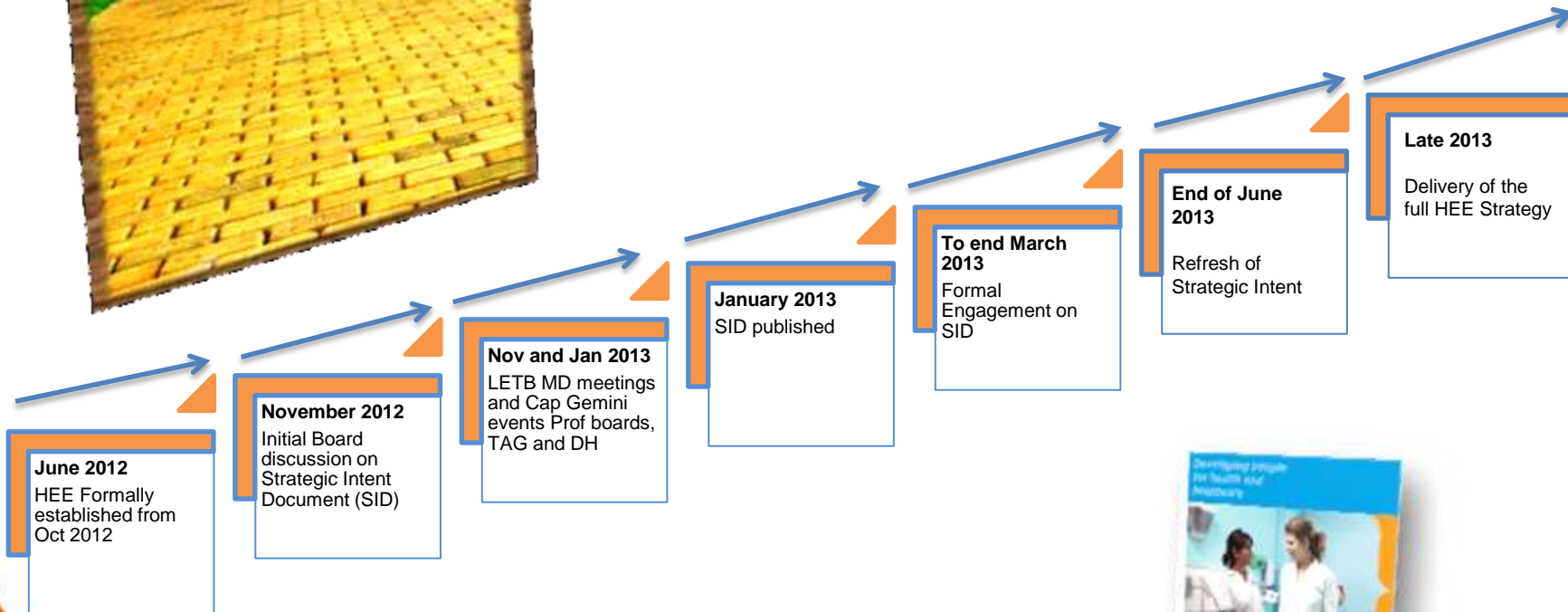
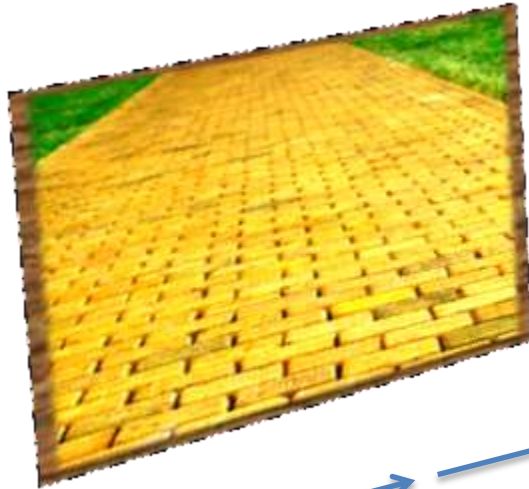
Welcome

Our Strategic Intent - Join the conversation!



**HE NE Conference /
Launch**

Strategic Intent - summary of our journey to date



HEE Stakeholder engagement

- **130 responses to date** to the Strategic Intent Document
- From a mixture of sources: on behalf of organisations and from individuals – including emails, by phone, meetings etc
- All comments currently being collated, *examples include:*

“We are delighted to receive this document from HEE which brings reassurance that HEE is an organisation that has a clear identity and an obvious clarity of purpose... it is encouraging to see the care and welfare of the patient at the heart of the values and principles of the organisation”. - **Derek Bishop, President of the Institute of Biomedical Science.**

“We welcome... the opportunities that a multi-professional focus can potentially bring to education, service, and, most importantly, patient safety” - **Niall Dickson, General Medical Council**

Strategic Intent SWOT analysis – responses

<p>STRENGTHS</p> <ul style="list-style-type: none">• 87% of the feedback received to date has been positive• The majority agreed with our purpose, values and ways of working• The strategic priorities were supported	<p>WEAKNESSES</p> <ul style="list-style-type: none">• Evidence base for the Strategic Priorities not apparent• A lack of ambition and not enough on how HEE will be different from what has gone before.• Too much focus on NHS providers of services and not enough consideration given to how HEE may work with non-NHS providers
<p>OPPORTUNITIES</p> <ul style="list-style-type: none">• A willingness to work with HEE in a whole system approach to deliver the strategic priorities• Offers of support from a vast range of stakeholders to help; in particular to provide evidence to help develop our evidence base• The feedback gives us a wealth of information upon which to build our strategy	<p>THREATS</p> <ul style="list-style-type: none">• Uncertainty about HEE leadership role in the new system• Not all staff groups and organisations covered• Stakeholders not clear on how strategic priorities will be delivered.

Join the conversation

These are the five questions we have posed in our Strategic Intent to our stakeholders:

- Is our purpose clear? Do you understand our role and remit, and how it fits with yours?
- How can we align our planning processes with the commissioning, provision, regulatory, professional or educational cycle to get the most benefit?
- Do you agree with our values and principles, and how we intend to work with the system?
- What are your views on our proposed priorities? Are there areas that we can work together on to amplify our efforts?
- What should be our strategy going forward beyond transition? How can we ensure alignment where appropriate with other strategies in the health and education system?

Our proposed strategic priorities 13/14



Health Education England

Excellent education	<p>Develop role models for education and training - <i>'make being a trainer a badge of honour'</i></p> <p>Education for life - <i>'supporting and championing multi-professional CPD'</i></p>
Competent and capable staff	<p>Support a dementia aware workforce - <i>'ensuring all staff are trained to rise to the challenge on dementia'</i></p>
Widening participation	<p>Making healthcare the career of choice - <i>'use NHS Careers to reach out into schools for our future workforce;</i></p> <p><i>and open to all - encourage more part-time degrees'</i></p>
Flexible workforce responsive to research and innovation	<p>Making technology central to education - <i>'introduce an app to allow students to access information and feedback on their experience'</i></p> <p>Realise the potential of research and innovation - <i>'invest in education and training in genomics'</i></p>
Ensuring a workforce with the right numbers, skills and behaviours	<p>Securing future supply and supporting stakeholders with current problems in <i>'key areas such as emergency care workforce, primary care workforce, 24/7 services'</i></p>
NHS values and behaviours	<p>Roll out best practice so that healthcare workers are <i>'recruited for values, trained for values, appraised for values and held to account for values'</i></p>

Workshop exercise:

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a) Is there anything significant missing?

And.....

b) How should we work together to deliver these?

Next steps

Although the official deadline for the feedback to the SID has now passed we would still be delighted to hear from you, as we work on the refreshment of our Strategic Intent and the development of our full Strategy during 2013....

Contact us at:

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